

Welcome to Omni Online Strategies

An Email Automation and Marketing Agency.
We look forward to helping you market your brand through
the most effective online marketing strategies and
email marketing automation.

To provide you with excellent service, please answer the questions below:

1. What is your Business name?

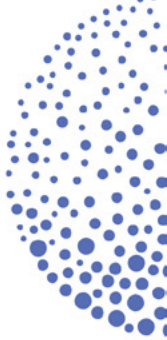
2. Tell us about your own company/business

3. What is website address?

4. Please specify the services/products that you sell and are relevant to our project.

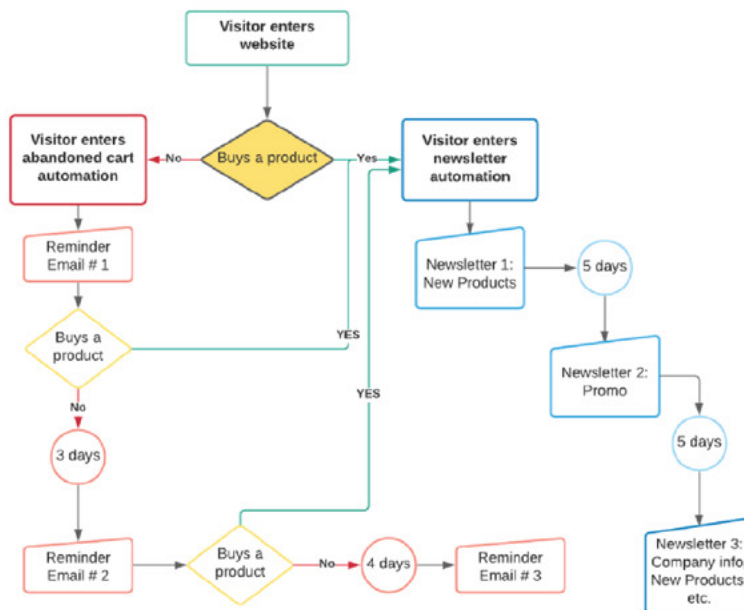
5. Do you have a preferred email marketing platform? If yes, please indicate

Here are our suggestions: <https://omnionlinestrategies.com/the-best-e-mail-marketing-platforms-for-your-business/>



6. Do you have a written email automation plan?

Your plan should describe everything that you want your email system to include. You should have a map that outlines the emails that you want - the automation flows (a series of emails or newsletters), triggers, and events. A trigger is an action that fires an email or a series of emails. For example: cart abandonment, page visit, link click.




7. Please describe the work that you need. Please try to specify:

For example: 3 templates copywriting and design, 1 newsletter automation, integration to site's chat

8. Do you have any questions or concerns regarding email marketing and automations?

Email Automation Workflow is a series of emails sent to your contacts once they have been added to a list, made a purchase, or celebrated a birthday, etc. This allows a design of a customer's journey that is tailored to your activities and leads to a Call To Action. Please see chart above for reference.



For your convenience, here are our latest articles about email marketing and automation:

The Best Email Marketing Platforms for your Business

How to Monetize Your Business' Email Marketing with Trat Strategy

Winning Marketing Funnels With Google Ads and Email Marketing

Active Campaign Site Tracking and Triggers

Kajabi - SendinBlue: How to Integrate them and Why You Should

Constant Contact Tracking and Triggers

MailChimp Autoemails Tracking Codes

Email Automation with SendInBlue Events, Triggers, and Tracking Codes

And here are demos that we built to illustrate marketing automated funnels!

(we work with all industries and sectors, we selected some type of businesses only for demonstration purposes)

Business Loan Brokers Demo Landing Page

Real Estate Demo Landing Page

For more inquiries, please send an email to or call
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